



BUSINESS DEVELOPMENT MISSION

OCTOBER 16TH — 27TH, 2009

ORGANIZED BY

THE JAY MALINA INTERNATIONAL TRADE CONSORTIUM
AND
ENTERPRISE FLORIDA, INC.



Dakar, Senegal: October 17 - 21, 2009

Cape Town, South Africa: October 21 - 24, 2009

Johannesburg, South Africa: October 24 - 27, 2009



SENEGAL



Dakar, the economic and political capital of Senegal, is an important cultural and educational center with a population of approximately 2.4 million. Dakar is a symbol of a modern and vibrant African city that has become a transportation hub and gateway to West Africa, with some of the best transportation and telecommunications infrastructure in the region.

Opportunities are available in the following sectors for U.S. companies in Senegal: agriculture, computers & peripherals, construction equipment, cosmetics, IT & telecommunications, medical equipment, power generation systems, used-clothing, and wastewater treatment technology.

In 2008, Miami-Dade County and the Office of the Mayor of Dakar approved a Sister City affiliation between the city of Dakar and Miami-Dade County.

SOUTH AFRICA



Cape Town, with a population of 3.4 million, is the second most populous city in South Africa. It is the provincial capital of the Western Cape as well as the legislative capital of South Africa where the National Parliament is located. Johannesburg has a population of 3.2 million. It is the capital of Gauteng province and financial center of Southern Africa.

Opportunities for U.S. companies exist in the following sectors in South Africa: agro-processing, biotechnology, business & financial services, fishing, mining, petro-chemicals, pharmaceuticals, information and communications technology, and tourism.

In January 2009, the Council of the City of Cape Town, approved Miami-Dade County's recommendation for a Sister City affiliation between both communities.

Miami-Dade County Commissioner Audrey Edmonson will lead the mission.

Participants may choose from either of the two options below:

OPTION 1: MIAMI - DAKAR - CAPETOWN - MIAMI (OCTOBER 16 - 24, 2009)

OPTION 2: MIAMI - DAKAR - CAPE TOWN - JOHANNESBURG - MIAMI (OCTOBER 16 - 27, 2009)



FOR MORE INFORMATION CONTACT

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Save the Dates: October 16th - 27th, 2009